

DAVID CORREY

INTERACTIVE EPK

UrbanRockRecords.com



WHO IS DAVID CORREY?

David Correy. A man born into a poverty-stricken family in Recife, Brazil. A man adopted as a young boy just before his 1st birthday by an American couple. A scholar musician who earned a scholarship to the prestigious Berklee School of Music. An artist who's spent every waking day working towards the dream he believes in.

The young upstart received his first big break when he appeared on the second season of the syndicated television show The X Factor. Wowing judges and audiences with his talents, Correy was able to touch hearts and the following ripple effect was the launching pad that introduced him to the world.

David achieved yet another milestone when he was contacted by the Head of Global Music for Coca-Cola to be the voice behind the FIFA World Cup anthem campaign, "The World Is Ours." Touring well over 36 countries, the native of Brazil took the message of struggle, unity and change across the globe.

As of 2019, the immensely talented Correy has built his very own independent empire with the self-funded label Urban Rock Records. Amassing a following of roughly 2 million people on social media, his talents have afforded him the opportunity to collaborate with musical heavyweights such as Wyclef Jean, Aloe Blacc, Fat Joe, Bangladesh, B-Harv, Rock Mafia, DJ Paul and many more.

An amalgamation of genres is quite honestly the best description of Correy's sound. The ability to mesh raw soul, pop, hip-hop, all with a new age and global sensibility is what separates him from his contemporaries and has captured the hearts and ears of fans worldwide.



SOCIAL MEDIA REACH

1.2 MILLION



182 THOUSAND



715 THOUSAND



105 THOUSAND



121 THOUSAND



14 THOUSAND



@DavidCorrey



5.6M VIEWS

10.1M REACHED

1.4M VIEWS

3.5M REACHED

4.3M VIEWS

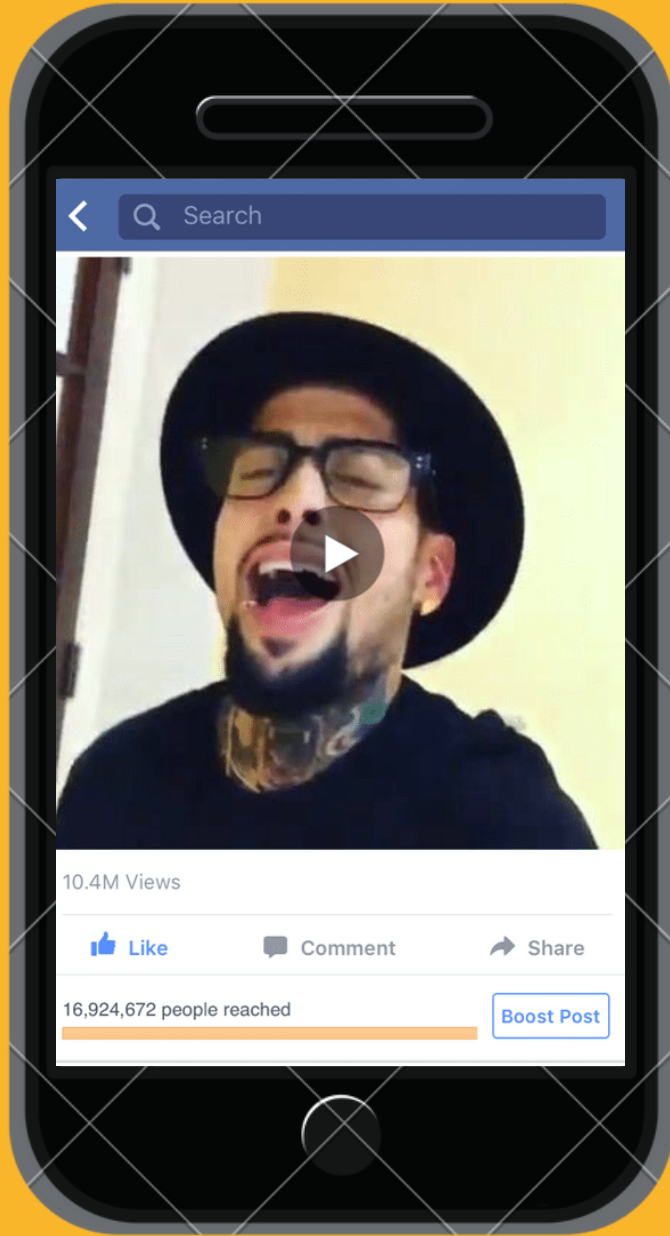
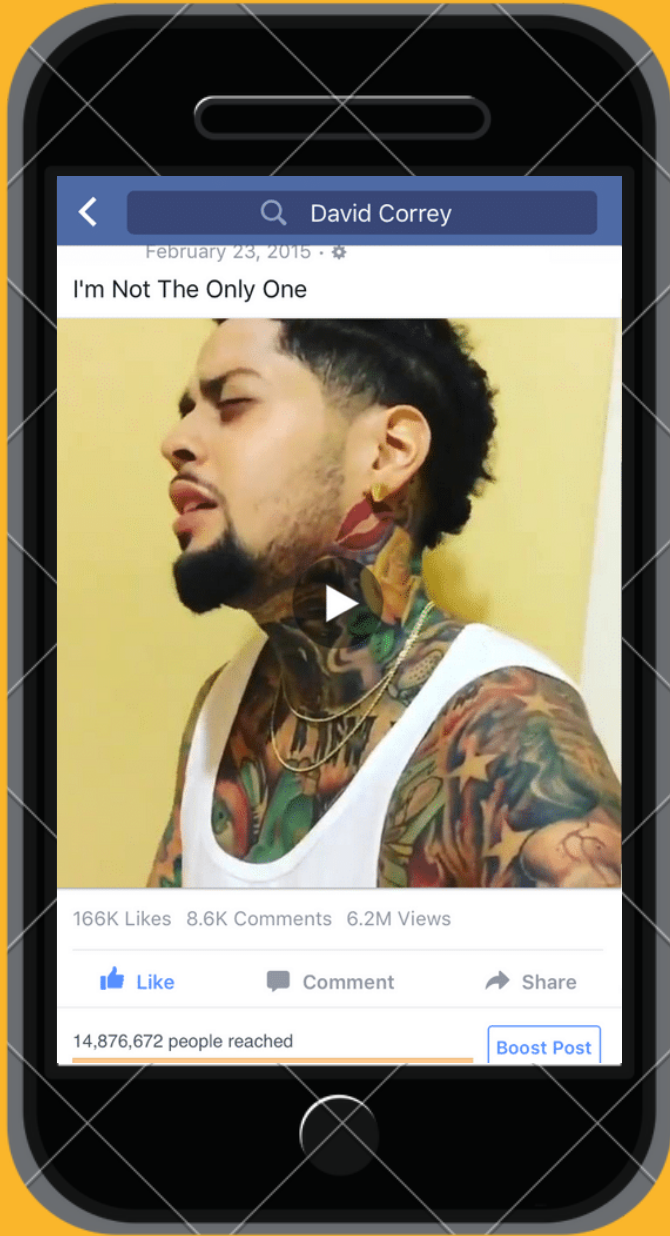
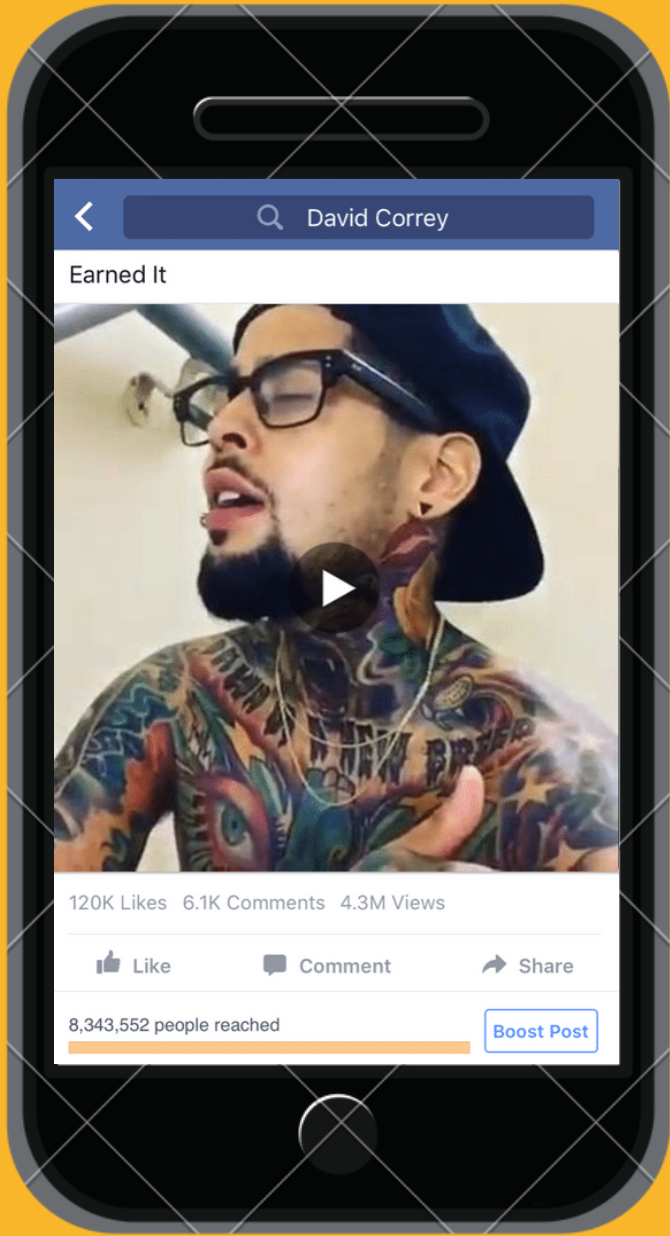
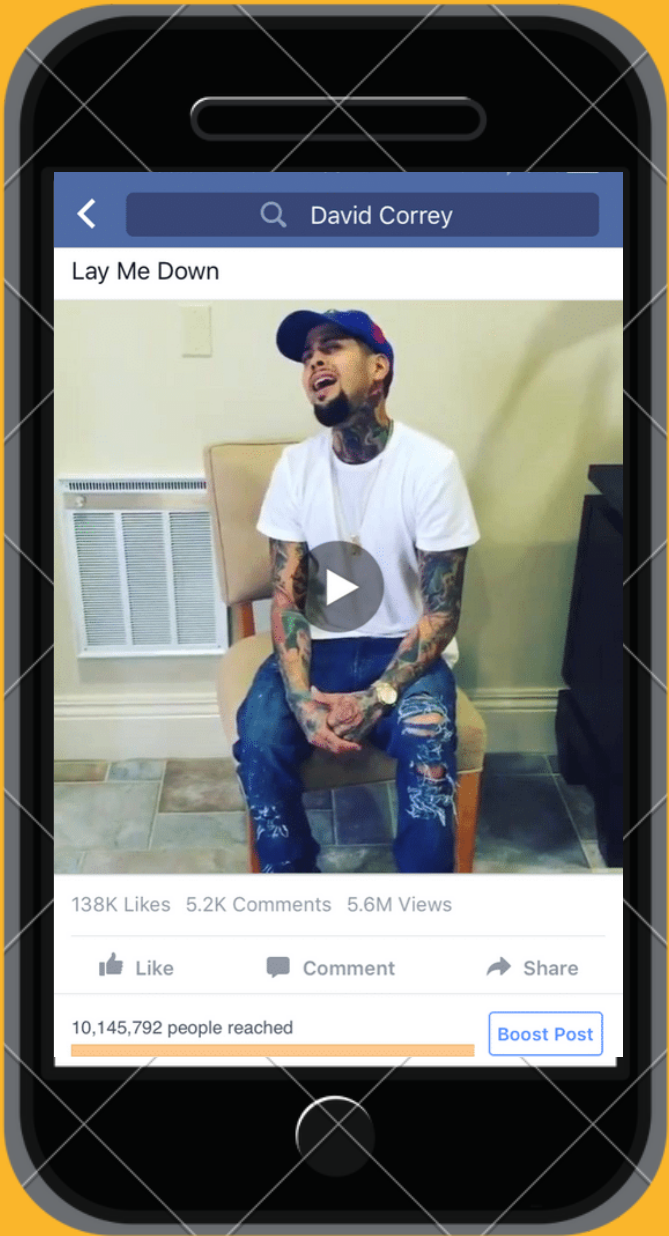
8.3M REACHED

6.2M VIEWS

14.8M REACHED

10.4M VIEWS

16.9M REACHED



VIRAL POSTS

CELEBRITY CIRCLE



Drake



Selena Gomez



Justin Bieber



Steven Tyler



Vanessa Hudgens



Ariana Grande



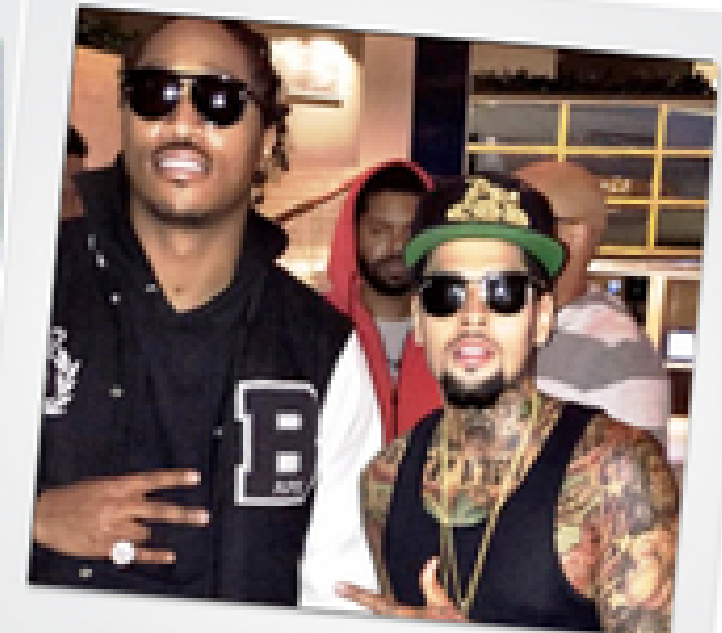
Snoop Dogg



Flo Rida



French Montana



Future



BRAND AFFILIATIONS

Coca-Cola

BET★



VANS®



billboard

COMPLEX FIFA

FOX

URBANINK

'X FACTOR' FINALIST Finds His Birth Mother Thanks To The Show

f 838 10/20/2012 11:50 AM PDT BY TMZ STAFF



Reality TV can actually do some good in the world ... just ask "X Factor" finalist David Correy who found his birth mother after 25 years of separation ... all thanks to the show.



BRAZIL HEADLINES

- Quickly after X-Factor, David Correy's Story went viral in Brazil and made national headlines. His birth mother, Luciene Correia De Lima, came forward to claim that she was in fact David's biological mother.
- David was flown to Brazil where his story was featured on the equivalent of "60 Minutes" here in the United States.
- David was honored by the city of Recife in which December 9th is now known as "David Correy Day."

- Capitalizing on the attention, David quickly headlined a sold out tour in Brazil's major cities including the town in which he was born.
- David's reach is far beyond the U.S. borders, having amassed an impressive fanbase in South America.

According to Facebook statistics, two out of the top three cities with the largest fanbase are located in Brazil.

THE Hollywood REPORTER



LIVE FEED

OCTOBER 22, 2012

11:38pm PT by Paula Zilian

'X Factor' Finalist David Correy Finds His Brazilian Birth Mother



With a story that crossed international borders, the message of struggle, unified togetherness and a chance to change the world - David was selected as the face of the global Coca-Cola FIFA World Cup anthem campaign, "The World Is Ours."

He was the voice behind the campaign single "The World Is Ours" that featured Aloe Blacc in the U.S. and 15+ versions of the song internationally.

Coca-Cola

Holding a strong international appeal - David toured over 36 countries as the headlining act. He played for crowds as large as 750K fans at Germany's "Fanmeile"

"The World Is Ours" has been streamed millions of times over various social media networks.



PREVIOUS MUSIC

- 10 MILLION STREAMS ON SPOTIFY
- 40 MILLION CUMULATIVE VIEWS ON YOUTUBE & FACEBOOK
- OVER 50 MILLION PEOPLE REACHED ON FACEBOOK WITH OVER 200K SHARES

NOTABLE COLLABORATIONS

- WYCLEF JEAN
- ALOE BLACC
- TRAVIE MCCOY
- FAT JOE
- TOKIO HOTEL
- CARLOS VIVES
- DJ PAUL
- WALE

"Selfish"
2 Million
Views



"I Want It All"
1.1 Million
Views



"One More Chance"
1.3 Million
Views



